

**LGBTQ+  
VICTORY  
INSTITUTE**



**2024**

**INTERNATIONAL  
LGBTQ+ LEADERS  
CONFERENCE**

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**CONFERENCE SPONSORSHIP OPPORTUNITIES**

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**DECEMBER 5 – DECEMBER 7, 2024**

JW MARRIOTT • WASHINGTON, D.C.

**[LGBTQLEADERS.ORG](https://lgbtqleaders.org)**

## MESSAGE FROM MAYOR PARKER

“ Our International LGBTQ+ Leaders Conference is a unique three-day experience that brings together more than 600 LGBTQ+ elected officials and leaders from across the United States and world. U.S. senators, state legislators, city councilmembers and other leaders join our corporate partners in strategizing how to move forward equality legislation and other public policies that affect all our communities. The networking, skills-building and policy conversations these LGBTQ+ leaders participate in have a profound effect on where our movement directs its energy next – and that is why our partners find the conference so invaluable.



MAYOR ANNISE PARKER  
PRESIDENT & CEO

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## CONFERENCE HISTORY

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In 1984, two dozen LGBTQ+ elected officials came together for the first time and determined there were no more than 50 out LGBTQ+ officials in the entire world. Forty years later, the International LGBTQ+ Leaders Conference attracts more than 600 attendees annually and is the preeminent leadership event for LGBTQ+ elected officials looking to exchange ideas and determine legislative and policy priorities for the coming year. The three-day conference includes plenary events, issue-based workshops, networking and an exclusive LGBTQ+ elected officials track for those leading on LGBTQ+ legislation and policy worldwide.



# 2024 INTERNATIONAL LGBTQ+ LEADERS CONFERENCE

# 2023 CONFERENCE HIGHLIGHTS



**Jessica Stern**  
Special Envoy to Advance the  
Human Right of LGBTQ+ Persons  
for the U.S. Department of State



**Laphonza Butler**  
U.S. Senator (CA)



**Carolina Giraldo Botero**  
Representative,  
Congress of Colombia



**Sarah McBride**  
Delaware State Senator



**Malcolm Kenyatta**  
Pennsylvania State  
Representative



**Zoey Zepher**  
Montana State  
Representative



**801**  
TOTAL  
ATTENDEES



**21**  
COUNTRIES  
REPRESENTED



**120+**  
LGBTQ+ ELECTED  
OFFICIALS



**82**  
SPEAKERS



**27**  
SPONSORS



**100%**  
APPROVAL OF  
SPONSOR BENEFITS

“ At Genentech, embracing the increasingly diverse world around us is core to our business strategy. We believe in diversity of backgrounds and perspectives - including race/ethnicity, gender, LGBTQ+, veteran and accessible communities - uniting us behind a common purpose and drawing on the strength of that diversity to drive better science and health outcomes. We are so proud to support the incredibly vital work of LGBTQ+ Victory Fund and LGBTQ+ Victory Institute to advance the representation, rights and dignity of the LGBTQ+ community.

BRIAN MALONEY, SENIOR DIRECTOR, EXTERNAL AFFAIRS, GENENTECH



# PAST SPEAKERS



**Joe Biden**  
U.S. President



**Pete Buttigieg**  
U.S. Secretary  
of Transportation



**Nancy Pelosi**  
Former Speaker of  
the U.S. House



**Sharice Davids**  
U.S. Representative  
(KS-3)



**Tamara Adrián**  
Venezuelan  
Assemblywoman



**Mark Takano**  
U.S. Representative  
(CA-41)



**Jared Polis**  
Governor  
of Colorado



**Toni Atkins**  
California State  
Senator



**Danica Roem**  
Virginia State  
Senator



**Adrian Tam**  
Hawaii State  
Representative



**Claudia López  
Hernández**  
Mayor of  
Bogota, Colombia



**Andrea Jenkins**  
Minneapolis City  
Councilmember

# 96%

## OF ATTENDEES RATED NETWORKING RECEPTIONS AS FAVORITE EVENTS

“AARP’s commitment to LGBTQ+ older adults can be measured by what we say, what we do, and who we collaborate with. Our work with LGBTQ+ Victory Institute continues the conversation related to caregiving, livable communities, and the need for data collection and puts it center stage for our out elected and appointed officials here and around the world.

DR. NII-QUARTELAI QUARTEY, SENIOR ADVISOR & NATIONAL LGBT LIAISON,  
MULTICULTURAL LEADERSHIP, AARP



# PAST INTERNATIONAL LGBTQ+ LEADERS CONFERENCE SPONSORS



# CONFERENCE SPONSORSHIP BENEFITS

| Sponsor Type                                   |   | Presenting       | Elected Officials Only Session | Executive Plenary | Executive Reception | Executive Workshop |
|--|---|------------------|--------------------------------|-------------------|---------------------|--------------------|
| <b>Cost</b>                                    |   | <b>\$100,000</b> | <b>\$50,000</b>                | <b>\$35,000</b>   | <b>\$30,000</b>     | <b>\$25,000</b>    |
| <b>International LGBTQ+ Leaders Conference</b> | Premium conference registrations  | 20               | 10                             | 8                 | 6                   | 5                  |
| <b>Pre-Conference Recognition</b>              | Industry exclusive, branded Sponsor for International LGBTQ+ Leaders Conference   | X                |                                |                   |                     |                    |
|  | Name or hyperlinked logo prominently displayed on International LGBTQ+ Leaders Conference website   | X                | X                              | X                 | X                   | X                  |
|  | Partner with Victory Institute on topical plenary session that can include speakers representing elected officials, appointees and community leaders      |                  |                                | X                 |                     | X                  |
| <b>Conference Recognition</b>                  | Invitations of attend Victory's Executive Cabinet Summit during Conference  | 4                | 3                              | 2                 | 2                   | 2                  |
|  | Premier speaking role during a mainstage plenary session  | X                |                                |                   |                     |                    |
|  | Opportunity to recommend speakers or panelists for a presentation on an issue topic for elected officials as agreed upon by sponsor and Victory Institute |                  | X                              | X                 |                     |                    |
|  | Recognition at all conference events  | X                | X                              | X                 |                     |                    |
|  | One email to all attendees during conference  | X                |                                |                   |                     |                    |
|  | Branded visibility on conference mobile app   | X                | X                              | X                 |                     |                    |
|  | Instagram or Facebook Stories   | X                | X                              |                   |                     |                    |
|  | Promotional or policy information given to participants   | X                | X                              | X                 | X                   | X                  |
| <b>Cost</b>                                    |   | <b>\$100,000</b> | <b>\$40,000</b>                | <b>\$35,000</b>   | <b>\$30,000</b>     | <b>\$25,000</b>    |

# CONFERENCE SPONSORSHIP BENEFITS

## Additional Sponsorship Opportunities

*All sponsors will be recognized on sponsor signage.*

### HALL OF FAME (\$30,000)

- Recognized as sponsor during Hall of Fame presentation on the mainstage and on the Hall of Fame installation
- Opportunity to provide opening remarks during Hall of Fame presentation on the mainstage
- Name or logo on International LGBTQ+ Leaders Conference website and sponsor signage
- Reserved seating at all plenary events and luncheons
- Six conference registrations
- Two invitations to Victory's Executive Cabinet Summit during conference

### LOUNGE (\$15,000)

- Name and logo prominently displayed in lounge
- Four premium conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

### PLENARY (\$10,000)

- Listed as sponsor for one plenary session
- Recognized as a sponsor during welcome remarks
- Name or logo on International LGBTQ+ Leaders Conference website
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

### TRANSLATION (\$10,000)

- Name or logo listed during all International Sessions (one plenary and two workshops)
- Name or logo on International LGBTQ+ Leaders Conference website
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

### WIFI (\$10,000)

- Name and logo as splash page for initial login to the hotel Wi-Fi
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference





# CONFERENCE SPONSORSHIP BENEFITS

## Additional Sponsorship Opportunities

*All sponsors will be recognized on sponsor signage.*

### PHOTO MOMENT (\$10,000)

- Recognized as sponsor on official conference Photo Moment installation
- Name or logo on International LGBTQ+ Leaders Conference website and sponsor signage
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

### SWAG (\$6,000)

- Option to brand on lanyard, conference bag, or water bottle
- Name or logo on International LGBTQ Leaders Conference website
- Two conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

### GENERAL CONFERENCE (\$5,000)

- Name or logo on International LGBTQ+ Leaders Conference website
- Two conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

### WORKSHOP (\$5,000)

- Listed as sponsor for one workshop session
- Recognized as a sponsor during welcome remarks
- Name or logo on International LGBTQ+ Leaders Conference website
- Two conference registration
- One invitation to Victory's Executive Cabinet Summit during conference

### RECEPTION (\$5,000)

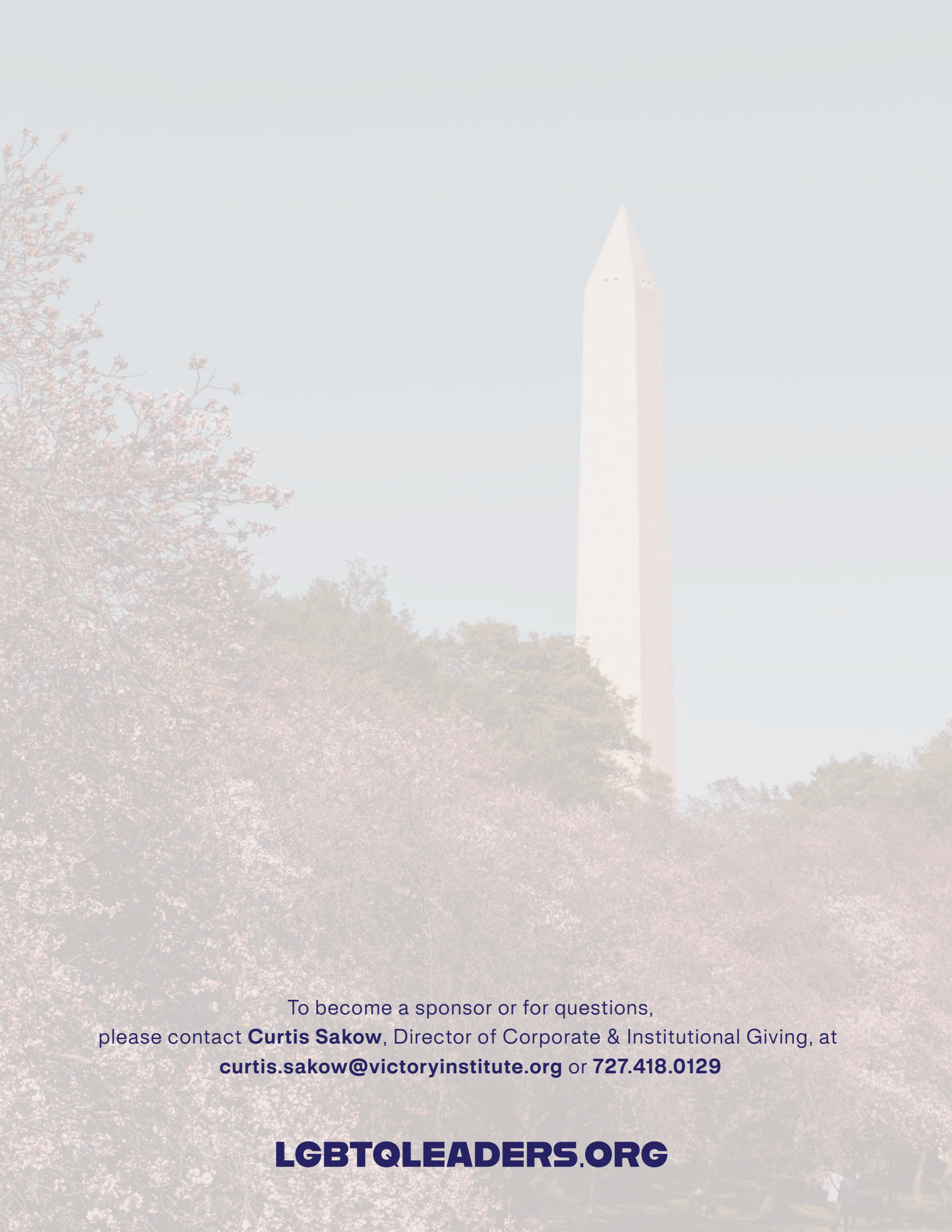
- Listed as sponsor during Women Out to Win **OR** Leading in Color reception
- Name or logo on International LGBTQ+ Leaders Conference website
- Two conference registration
- One invitation to Victory's Executive Cabinet Summit during conference

### CHARGING STATION (\$5,000)

- Branded stations with sponsor name and logo Co-branded with LGBTQ+ Victory Institute name and logo
- Two conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference







To become a sponsor or for questions,  
please contact **Curtis Sakow**, Director of Corporate & Institutional Giving, at  
**[curtis.sakow@victoryinstitute.org](mailto:curtis.sakow@victoryinstitute.org)** or **727.418.0129**

**LGBTQLEADERS.ORG**