



CONFERENCE SPONSORSHIP OPPORTUNITIES

NOVEMBER 30 - DECEMBER 3, 2022

JW MARRIOTT, WASHINGTON, D.C.

[LGBTQLEADERS.ORG](https://lgbtqleaders.org)



EMPOWERING ELECTED OFFICIALS

MESSAGE FROM MAYOR PARKER

“Our International LGBTQ Leaders Conference is a unique three-day experience that brings together more than 600 LGBTQ elected officials and leaders from across the United States and world. U.S. senators, state legislators, city councilmembers and other leaders join our corporate partners in strategizing how to move forward equality legislation and other public policies that affect all our communities. The networking, skills-building and policy conversations these LGBTQ leaders participate in have a profound effect on where our movement directs its energy next – and that is why our partners find the conference so invaluable.”



A handwritten signature in dark ink that reads 'Annise D. Parker'.

Mayor Annise D. Parker
President & CEO

CONFERENCE HISTORY

In 1984, two dozen LGBTQ elected officials came together for the first time and determined there were no more than 50 out LGBTQ officials in the entire world. Thirty-seven years later, the International LGBTQ Leaders Conference attracts more than 500 attendees annually and is the preeminent leadership event for LGBTQ elected officials looking to exchange ideas and determine legislative and policy priorities for the coming year. The three-day conference includes plenary events, issue-based workshops, networking and an exclusive LGBTQ elected officials track for those leading on LGBTQ legislation and policy worldwide.



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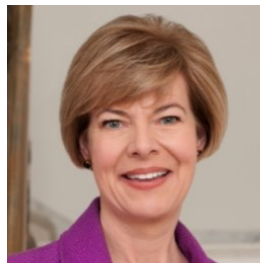
2021 CONFERENCE HIGHLIGHTS



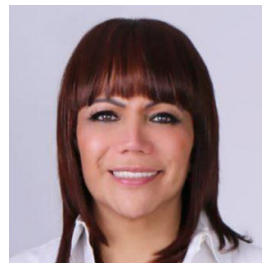
Admiral Rachel Levine, MD
U.S. Assistant Secretary
for Health



Jessica Stern
U.S. Special Envoy to
Advance the Human Rights
of LGBTQI+ Persons



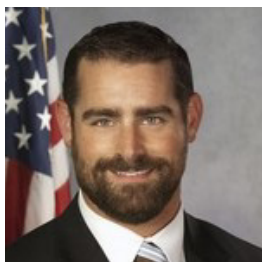
Tammy Baldwin
U.S. Senator (WI)



Salma Luévano
Congresswoman,
Mexico Congress



Shevrin Jones
Florida State Senator



Brian Sims
Pennsylvania State
Representative



Lori Lightfoot
Mayor of Chicago



518
TOTAL
ATTENDEES



12
COUNTRIES
REPRESENTED



118
LGBTQ ELECTED
OFFICIALS



107
SPEAKERS



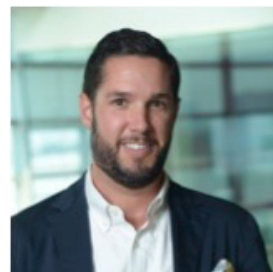
24
SPONSORS



100%
APPROVAL OF
SPONSOR BENEFITS

“ At Genentech, embracing the increasingly diverse world around us is core to our business strategy. We believe in diversity of backgrounds and perspectives - including race/ethnicity, gender, LGBTQ+, veteran and accessible communities - uniting us behind a common purpose and drawing on the strength of that diversity to drive better science and health outcomes. We are so proud to support the incredibly vital work of the Victory Fund and Victory Institute to advance the representation, rights and dignity of the LGBTQ+ community. ”

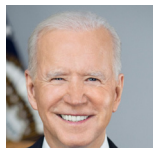
- Brian Maloney, Senior Director, External Affairs, Genentech



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PAST SPEAKERS



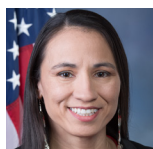
Joe Biden
U.S. President



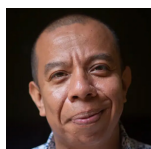
Pete Buttigieg
U.S. Secretary
of Transportation



Nancy Pelosi
Speaker of the
U.S House



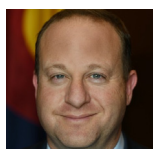
Sharice Davids
U.S. Representative
(KS-3)



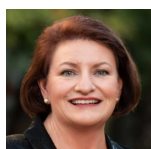
Aldo Dávila
Congress Member,
Guatemala



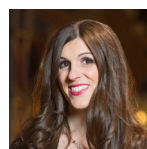
Mark Takano
U.S. Representative
(CA-41)



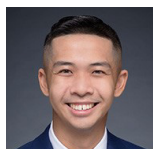
Jared Polis
Governor
of Colorado



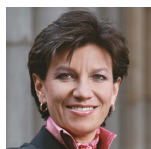
Toni Atkins
California State
Senate President
pro Tempore



Danica Roem
Virginia Delegate



Adrian Tam
Hawaii State
Representative



**Claudia López
Hernández**
Mayor of
Bogota,
Colombia



Andrea Jenkins
Minneapolis
City Council
President

96%

OF ATTENDEES RATED NETWORKING RECEPTIONS
AS FAVORITE EVENTS

“AARP’s commitment to LGBT older adults can be measured by what we say, what we do, and who we collaborate with. Our work with LGBTQ Victory Institute continues the conversation related to caregiving, livable communities, and the need for data collection and puts it center stage for our out elected and appointed officials here and around the world.

Dr. Nii-Quartelai Quartey, Senior Advisor & National LGBT Liaison,
Multicultural Leadership, AARP



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PAST INTERNATIONAL LGBTQ LEADERS CONFERENCE SPONSORS



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CONFERENCE SPONSORSHIP BENEFITS

Sponsor Type		Presenting	Elected Officials Only Session	Executive Plenary	Executive Reception	Executive Workshop
Cost		\$100,000	\$40,000	\$35,000	\$30,000	\$25,000
International LGBTQ Leaders Conference	Premium conference registrations	20	10	8	6	5
Pre-Conference Recognition	Industry exclusive, branded Sponsor for International LGBTQ Leaders Conference	X				
	Name or hyperlinked logo prominently displayed on International LGBTQ Leaders Conference website	X	X	X	X	X
	Partner with Victory Institute on topical plenary session that can include speakers representing elected officials, appointees and community leaders				X	X
Conference Recognition	Invitations to attend and special recognition at exclusive Corporate Partner Engagement during conference	4	3	2	2	2
	Premier speaking role at Opening Plenary session	X				
	Opportunity to provide a presentation on an issue topic for elected officials as agreed upon by sponsor and Victory Institute		X		X	
	Recognition at all conference events	X	X		X	
	One email to all attendees during conference	X				
	Branded visibility on conference mobile app	X	X		X	
	Social media interview aired during conference	X				
	Instagram or Facebook Stories	X	X			
	Promotional or policy information given to participants	X	X	X	X	X
Cost		\$100,000	\$40,000	\$35,000	\$30,000	\$25,000



CONFERENCE SPONSORSHIP BENEFITS

Additional Sponsorship Opportunities

Plenary \$10,000

- Listed as sponsor for one plenary session
- Recognized as a sponsor during welcome remarks
- Name or logo on International LGBTQ Leaders Conference website
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to exclusive Corporate Partner Engagement with Victory Institute board of directors and executive leadership

Workshop \$5,000

- Listed as sponsor for one workshop session
- Recognized as a sponsor during welcome remarks
- Name or logo on International LGBTQ Leaders Conference website
- Two conference registration
- One invitation to exclusive Corporate Partner Engagement with Victory Institute board of directors and executive leadership

Reception \$5,000

- Listed as sponsor during Women Out to Win OR Leading in Color reception
- Name or logo on International LGBTQ Leaders Conference website
- Two conference registration
- One invitation to exclusive Corporate Partner Engagement with Victory Institute board of directors and executive leadership

Translation \$10,000

- Name or logo listed during all International Sessions (One plenary and two workshops)
- Name or logo on International LGBTQ Leaders Conference website
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to exclusive Corporate Partner Engagement with Victory Institute board of directors and executive leadership

General Conference \$5,000

- Name or logo on International LGBTQ Leaders Conference website
- Two conference registrations
- One invitation to exclusive Corporate Partner Engagement with Victory Institute board of directors and executive leadership



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CONFERENCE SPONSORSHIP BENEFITS

Additional Sponsorship Opportunities

Lounge **\$15,000**

- Name and logo prominently displayed in lounge
- Four premium conference registrations
- One Invitation exclusive Corporate Partner Engagement with Victory Institute board of directors and executive leadership

Charging Station **\$5,000**

- Branded stations with sponsor name and logo Co-branded with Victory Institute name and logo
- Two conference registrations
- One invitation to exclusive Corporate Partner Engagement with Victory Institute board of directors and executive leadership

Coffee Break **\$2,500 per day**

- Name and logo placement in designated break area
- Two conference registrations

Wi-Fi **\$10,000**

- Name and logo as splash page for initial login to the hotel Wi-Fi
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to exclusive Corporate Partner Engagement with Victory Institute board of directors and executive leadership

Swag **\$6,000**

- Option to brand on lanyard, conference bag, or water bottle.
- Name or logo on International LGBTQ Leaders Conference website
- Two conference registrations
- One invitation to exclusive Corporate Partner Engagement with Victory Institute board of directors and executive leadership

All sponsors will be recognized on sponsor signage.



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TO BECOME A SPONSOR OR FOR QUESTIONS
PLEASE CONTACT CURTIS SAKOW, CORPORATE AND INSTITUTIONAL GIVING
OFFICER AT CURTIS.SAKOW@VICTORYINSTITUTE.ORG 727.418.0129

LGBTQLEADERS.ORG