



VICTORY  
INSTITUTE

# ADVANCING LGBTQ LEADERSHIP

Highlights of 2017

# Representation is Power

## OUR MISSION

Victory Institute works to increase the number of LGBTQ people in public office and to provide programming, services and other support to help ensure their success.



## OUR NEW HEADQUARTERS

LGBTQ Victory Institute opened its new headquarters in downtown Washington, DC in January 2018. The space is a gathering place for LGBTQ elected officials to visit, setup shop for a few days, or hold a small event. Come drop by!



**1225 I (Eye) Street NW, Suite 525  
Washington, DC, 20005**

## THANK YOU TO AISHA C. MOODIE-MILLS

For nearly three years as President & CEO, Aisha C. Moodie-Mills led us to new heights—growing and diversifying our pipeline of LGBTQ leaders and increasing representation in government. Under her leadership we tripled the number of program participants and helped secure historic victories for LGBTQ communities in the United States and around the world. We thank Aisha for her service and look forward to building on her legacy under the leadership of our new President & CEO, Mayor Annise Parker.



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# Our Newest Elected Champions

# 21

LGBTQ leaders trained by Victory Institute won elected office in 2017, including four of the eight trans leaders who won nationwide.

## WINNERS INCLUDE



**Corey Johnson**

Speaker  
New York City Council



**Tim Eustace**

New Jersey State  
Assembly



**Danica Roem**

Virginia House of  
Delegates



**Omar Narvaez**

Dallas City Council



**Andrea Jenkins**

Minneapolis City  
Council



**Vernetta Alston**

Durham City Council

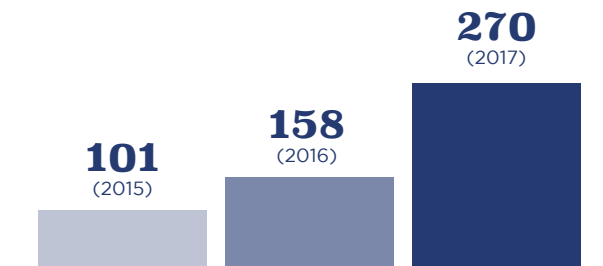
## Ready to Run

LGBTQ people were energized and ready to run like never before in 2017, and Victory Institute was determined to harness this enthusiasm. In 2017, we expanded our programming to dramatically increase the number of participants in our Candidate & Campaign Trainings and Leadership Summits, and provided additional trainings at partner conferences and events.

# 71%

increase in trainees in 2017.

## Candidate & Campaign Training and Leadership Summit Participants



### 1. Candidate & Campaign Trainings

More than 150 people participated in our four-day intensive Candidate & Campaign Trainings, including this cohort in Denver.

### 2. Leadership Summits

We held one-day Leadership Summits in Atlanta, Houston, Nashville (pictured) and St. Louis—providing participants with training tailored to the political environment and the needs of constituents in the host city.

### 3. Partner Trainings

Our team partnered with allied organizations in training diverse groups of LGBTQ people to run and make change, including this 300-person training with EMILY'S List.



# Convening and Engaging LGBTQ Leaders

Victory Institute works with LGBTQ leaders in the United States and around the world to increase representation of LGBTQ people in government.

## Training Global Leaders



### Dominican Republic

More than 330 LGBTQ elected leaders and advocates from 31 countries (primarily in Latin America and the Caribbean) joined Victory Institute and local partners for a two-day leadership development conference in Santo Domingo. The conference provided participants with the skills necessary to run for office or seek public service positions, and to increase LGBTQ political participation in the region.

### South Africa

Throughout 2017, we held a four-module “LGBTI Political Leadership Learning Institute” in Cape Town with our partner Triangle Project. Twenty-two trainees from across South Africa gained a deeper understanding of the nation’s political systems and human rights mechanisms, and developed political leadership skills in advocacy, messaging and electoral campaign techniques.



### Honduras

Our Vote for Equality campaign partnered with underrepresented populations including people with disabilities, Afro-descendant and indigenous women, and youth to develop an Equality Manifesto for Honduran political parties and candidates to sign. The manifesto committed signatories to support equality for all the represented communities, and partner organizations worked to educate LGBTQ and other underrepresented voters on which candidates were committed to supporting equality.

## International LGBTQ Leaders Conference 2017

We held the largest International LGBTQ Leaders Conference in history with 559 LGBTQ elected officials, leaders and allies from 23 countries.

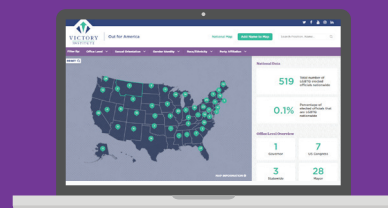


Newly elected trans leaders discuss running as a trans candidate.



Congresswoman Maxine Waters on pushing equality forward in Congress.

## JUST LAUNCHED: Out for America



Ever wanted to know how many lesbian Latina elected officials are in the U.S? How about gay Democratic state legislators? Our new Out for America interactive map displays all known LGBTQ elected officials in the United States—and allows you to search by sexual orientation, gender/ gender identity, race/ethnicity, office level and party affiliation. View the map at:

**OUTFORAMERICA.ORG**





# Building a Pipeline of LGBTQ Leaders

## Victory Congressional Internship & David Bohnett Victory Congressional Fellowship

We hosted our largest class of Victory Congressional Interns in the program's history—12 incredible LGBTQ college students who spent eight weeks on Capitol Hill with a member of the Congressional LGBT Equality Caucus. We also sponsored the David Bohnett Victory Congressional Fellow, who participates in a year-long LGBT Equality Caucus fellowship supporting the advancement of pro-equality legislation and policy in Congress.



### Brandon Studler

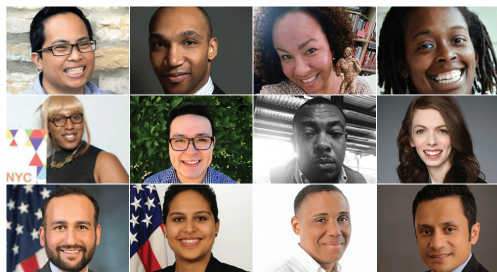
David Bohnett Victory Congressional Fellow July 2017 – July 2018

Brandon Studler, our David Bohnett Victory Congressional Fellow, is currently the only openly trans person working on Capitol Hill. As Congress and the White House pass and consider anti-trans policies and legislation, his voice on the Hill is more critical than ever.

**“Thanks to the fellowship, I am learning the legislative process, networking with staffers and gaining the skills necessary to continue public service afterward.”**

– Brandon Studler

## Victory Empowerment Fellows



Twelve Victory Empowerment Fellows participated in our year-long program, which includes mentorship and attendance at our Candidate & Campaign Training and International LGBTQ Leaders Conference. The fellowship aims to train LGBTQ leaders of color and/or trans leaders for elected or public service.

## David Bohnett Leaders Fellowship

Ten LGBTQ elected and appointed leaders were awarded our David Bohnett Leaders Fellowship—a two-week leadership development program at Harvard Kennedy School of Government. This year's class included Massachusetts State Senator Julian Cyr, Colorado State Representative Leslie Herod and Wisconsin State Assemblywoman JoCasta Zamarripa.



## Securing Equitable Representation

Our *Out for America* report documents currently serving LGBTQ elected officials and uncovers the severe underrepresentation LGBTQ people face at every level of government. **America needs to elect 21,307 more LGBTQ elected officials to achieve equitable representation.**



An analysis of Victory Fund electoral data from 2007 to 2016 finds LGBTQ women candidates endorsed by Victory Fund won elections at significantly higher rates than LGBTQ men candidates. The results emphasize the need for more LGBTQ women to run for office. Reporting on the analysis, *The New York Times* said: “Lesbians are on the march.” **The analysis found that 70.3 percent of LGBTQ women won their races compared to 60.9 percent of LGBTQ men.**



# Victory Institute Financials

## Impact by the Numbers

**559**

ATTEND INTERNATIONAL LGBTQ LEADERS CONFERENCE

**270**

DOMESTIC PROGRAM PARTICIPANTS

**74**

INTERNATIONAL LEADERS TRAINED

**330+**

ATTEND REGIONAL CONFERENCE IN DOMINICAN REPUBLIC

**12**

VICTORY CONGRESSIONAL INTERNS

**12**

VICTORY EMPOWERMENT FELLOWS

**10**

DAVID BOHNETT LEADERS FELLOWS

**88%**

of expenses toward Leadership Programs

