



VICTORY
INSTITUTE

ELEVATING LGBTQ LEADERS: Highlights of 2016



Victory Institute 2016: Representation Matters

OUR Mission

Victory Institute works to increase the number of LGBTQ people in public office and to provide programming, service and other support to help ensure their success.

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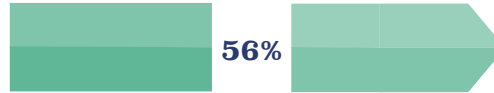
Training LGBTQ Leaders



TRAINEES PLANNING TO
RUN FOR OFFICE IN THE
NEXT TWO YEARS



INCREASE IN TRAINEES IN
2016 COMPARED TO 2015



In 2016 we dramatically increased the number of LGBTQ leaders we trained to run for office and win—and in 2017 we will double that number. More than 85 leaders participated in our four-day intensive Candidate & Campaign Training, where participants learn the skills and strategies necessary to run for office by engaging in tough, realistic campaign simulations. More than 70 attended our full-day Leadership Summits, where participants receive an introductory version of the training to help them determine their interest in running.

Nearly 30 percent of trainees plan to run for office in 2017 and 2018—continuing our tradition of developing a diverse pipeline of LGBTQ people to run for office. Among our alumni are U.S. Senator Tammy Baldwin (D-WI), Rep. Jared Polis (D-CO, 2nd District), former Houston Mayor Annise Parker, and Long Beach Mayor Robert Garcia.

Responding to HB2



After North Carolina passed the anti-LGBTQ House Bill 2 (HB2) with no openly LGBTQ people serving in the state legislature—Victory Institute took its Candidate & Campaign Training to Charlotte, to help train North Carolinians and others to run for office. Several participants plan to run for state legislative seats in the next few years, with the potential to increase desperately needed LGBTQ representation in the state.

Trainers Charlotte City Councilwoman LaWana Mayfield and District of Columbia Deputy Mayor Courtney Snowden (right); former West Virginia State Representative Stephen Skinner coaches a participant (far right).



Training Global Leaders

Victory Institute works with LGBTI organizations and leaders to increase LGBTI political participation in the Balkans, Colombia, Dominican Republic, Honduras, India, Peru and South Africa.



HONDURAS

Twenty-two LGBTI leaders from Honduras, Guatemala, Costa Rica, El Salvador and Nicaragua attended a two-module training that included our Candidate & Campaign Training adapted for Central American politics.



COLOMBIA

We convened eight past Victory Institute trainees to assist them in securing implementation of LGBTI-inclusive clauses related to political participation in the Colombian Peace Agreement.



DOMINICAN REPUBLIC

Four modules of a five-module training were held in the Dominican Republic for LGBTI leaders working to increase LGBTI political participation in the country. The last module includes a Candidate & Campaign Training adapted for Dominican politics, to be held in 2017.



International LGBT Leaders Conference

The largest International LGBT Leaders Conference in history was held in Washington, DC and brought in more than 500 LGBTQ leaders from across the globe. To open the conference, more than 40 LGBTQ elected officials gathered in a private session to discuss next steps in response to the presidential election results.



2 Cabinet Secretaries



8 members of U.S. Congress



141
ELECTED
OFFICIALS



500+ attendees representing 24 countries

(1) Then Secretary of Labor and current Democratic National Committee Chair Tom Perez; (2) Senator Tammy Baldwin and Victory Institute President & CEO Aisha C. Moodie-Mills; (3) U.S. Reps. Mark Pocan and Mark Takano; (4) International Panel with LGBTI leaders from around the globe.

SAVE THE DATE

2017 International LGBTQ Leaders Conference
December 6 - 9 | Washington, DC
lgbtleaders.org



Building a Pipeline

Congressional Internship & Fellowship Programs

This summer, Victory Institute brought eight outstanding LGBTQ college students to Washington, D.C. for our Victory Congressional Internship, which includes an eight-week internship with a member of the LGBTQ Equality Caucus. We also hosted a Victory Congressional Fellow who participated in a yearlong training and worked for the LGBTQ Equality Caucus.



Victory Empowerment Fellowship

Former 2016 Victory Empowerment Fellow Andrea Jenkins is running for Minneapolis City Council in 2017, and if elected, would become the first openly trans person of color elected to the city council of a major U.S. city. The Victory Empowerment Fellowship provides year-long leadership training to emerging LGBTQ leaders of color and transgender leaders.



“I am so proud to have been a 2016 Victory Empowerment Fellow. The campaign training was invaluable and allowed me to put together a campaign plan and team in just three weeks. I know what is needed to win this election, thanks to the tremendous support from Victory Institute.”

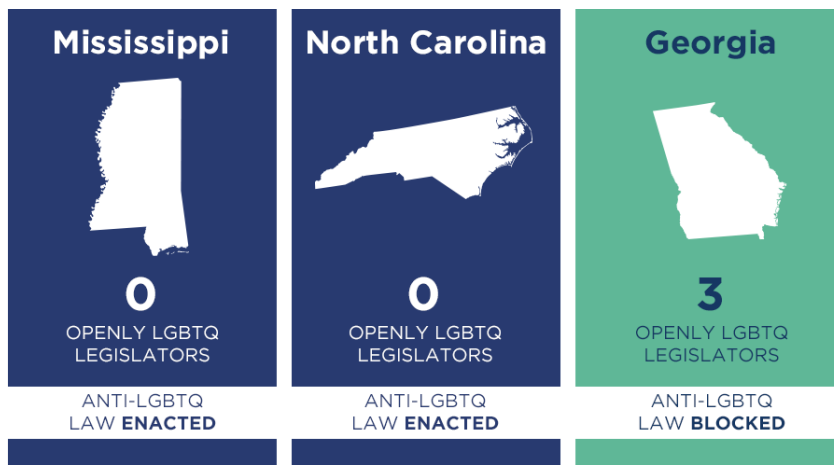
—Andrea Jenkins

Research Shows Representation Matters

Our “More than Represent” research series examines the relationship between LGBTQ equality in a state and the number of openly LGBTQ state legislators. The findings clearly demonstrate that representation matters.

AMONG THE FINDINGS:

- **Nearly 70% of states with few openly LGBTQ state legislators have low-levels of equality;**
- **Nearly 75% of states facing anti-LGBTQ legislation have one or zero openly LGBTQ state legislators;**
- **70% of straight state lawmakers report LGBTQ colleagues influenced their decision to vote for marriage equality legislation.**



Victory Institute Financials

OUR IMPACT



226

DOMESTIC AND INTERNATIONAL
LGBTQ LEADERS TRAINED



5

LEADERSHIP
SUMMITS



3

CANDIDATE &
CAMPAIGN TRAININGS



8

CONGRESSIONAL
INTERNS

1

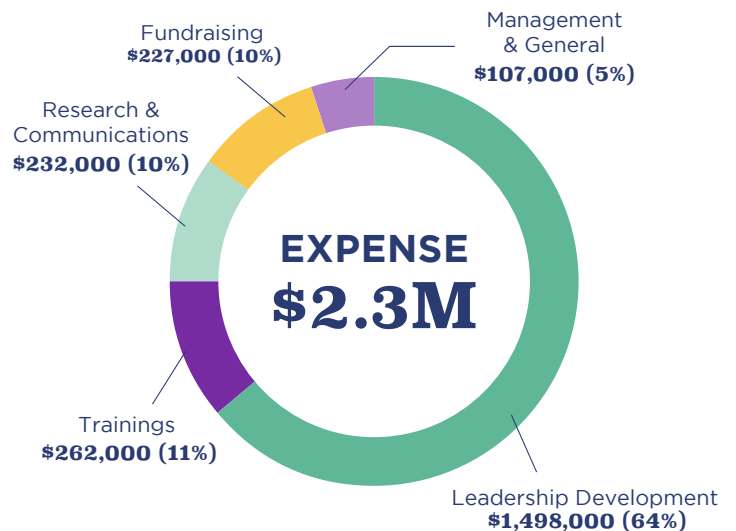
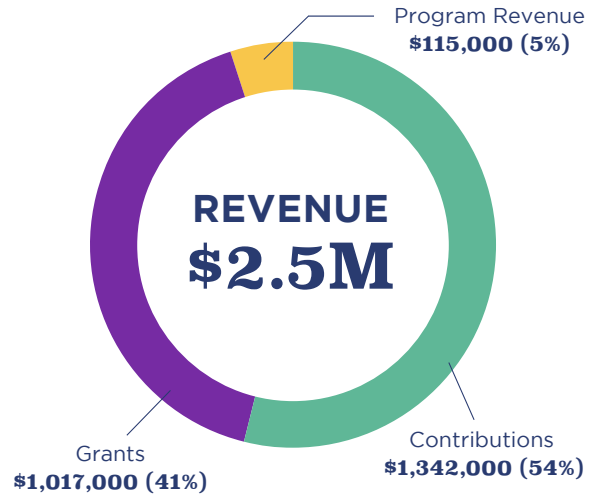
CONGRESSIONAL
FELLOW



7

HARVARD BOHNETT
FELLOWS

Breakdown



86%

LEADERSHIP PROGRAMS

14%

FUNDRAISING & ADMIN

