

**LGBTQ+
VICTORY
INSTITUTE**



2025

INTERNATIONAL LGBTQ+ LEADERS CONFERENCE

CONFERENCE SPONSORSHIP OPPORTUNITIES

DECEMBER 4 – DECEMBER 6, 2025

JW MARRIOTT • WASHINGTON, D.C.

[LGBTQLEADERS.ORG](https://lgbtqleaders.org)

MESSAGE FROM EVAN LOW

“The International LGBTQ+ Leaders Conference serves as a premier convening of more than 700 LGBTQ+ elected officials, public servants, and leaders from across the United States and around the world.

The conference offers a unique opportunity to engage in high-level discussions on public policy, legislative priorities, and the future of our movement. It is through these strategic conversations, skills-building sessions, and meaningful partnerships that we continue to advance equality and strengthen our shared commitment to public service.



A stylized, handwritten signature in blue ink that reads "Evan Low". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

EVAN LOW
PRESIDENT & CEO

CONFERENCE HISTORY

In 1984, two dozen LGBTQ+ elected officials came together for the first time and determined there were no more than 50 out LGBTQ+ officials in the entire world. Forty years later, the International LGBTQ+ Leaders Conference attracts more than 600 attendees annually and is the preeminent leadership event for LGBTQ+ elected officials looking to exchange ideas and determine legislative and policy priorities for the coming year. The three-day conference includes plenary events, issue-based workshops, networking and an exclusive LGBTQ+ elected officials track for those leading on LGBTQ+ legislation and policy worldwide.



Susel Paredes
Peruvian
Congresswoman



Esteban Paulón
Argentinian
Congressman



Andrea Jenkins
Minneapolis City
Councilwoman



Leigh Finke
Minnesota State
Representative



Tammy Baldwin
United States Senator



Fabian Nelson
Mississippi State
Representative



836
TICKETS
SOLD



34
COUNTRIES
REPRESENTED



120+
LGBTQ+ ELECTED
OFFICIALS



105
SPEAKERS



27
SPONSORS



100%
APPROVAL OF
SPONSOR BENEFITS

“ At Genentech, embracing the increasingly diverse world around us is core to our business strategy. We believe in diversity of backgrounds and perspectives - including race/ethnicity, gender, LGBTQ+, veteran and accessible communities - uniting us behind a common purpose and drawing on the strength of that diversity to drive better science and health outcomes. We are so proud to support the incredibly vital work of LGBTQ+ Victory Fund and LGBTQ+ Victory Institute to advance the representation, rights and dignity of the LGBTQ+ community.

BRIAN MALONEY, SENIOR DIRECTOR, EXTERNAL AFFAIRS, GENENTECH





Joe Biden
U.S. President



Pete Buttigieg
Former U.S.
Secretary of
Transportation



Nancy Pelosi
Former Speaker of
the U.S. House



Sharice Davids
U.S. Representative
(KS-3)



Tamara Adrián
Venezuelan
Assemblywoman



Sarah McBride
U.S. Representative
(DE-At-Large)



Zooey Zephyr
Montana State
Representative



Toni Atkins
Former California
State Senator



Laphonza Butler
Former U.S. Senator
(CA)



Adrian Tam
Hawaii State
Representative



**Claudia López
Hernández**
Former Mayor of
Bogota, Colombia



**Carolina Giraldo
Botero**
Colombian
Congresswoman

96%
**OF ATTENDEES RATED NETWORKING RECEPTIONS
AS FAVORITE EVENTS**

“AARP’s commitment to LGBTQ+ older adults can be measured by what we say, what we do, and who we collaborate with. Our work with LGBTQ+ Victory Institute continues the conversation related to caregiving, livable communities, and the need for data collection and puts it center stage for our out elected and appointed officials here and around the world.

DR. NII-QUARTELAI QUARTEY, FORMER SENIOR DIRECTOR & NATIONAL LGBT LIAISON, MULTICULTURAL LEADERSHIP, AARP





Sponsor Type	Presenting \$100,000	Title Sponsor \$50,000	Executive Plenary or Executive Reception \$35,000	Executive Workshop \$30,000
Premium conference registrations	10	5	4	4
Reserved seating at all plenary events and luncheons	✓	✓	✓	✓
Invitation to attend Executive Cabinet Summit and exclusive reception with Victory Institute leadership and LGBTQ+ elected officials	10	5	4	4
Opportunity to address 600 LGBTQ+ leaders with promotional or educational information from the main plenary stage	✓			
Opportunity to place branded materials in sponsored area	✓	✓		
Opportunity to recommend speakers or panelists in coordination with Victory Institute	✓	✓		
Opportunity to provide welcome remarks during the plenary session on the main event stage	✓	✓	✓	
Opportunity to provide educational information during a sponsored plenary or workshop	✓	✓	✓	✓
Recognized on International LGBTQ+ Leaders Conference webpage and event signage	✓	✓	✓	✓
Opportunity to place branded materials in gift bags	✓	✓	✓	✓

Additional Sponsorship Opportunities

All sponsors will be recognized on sponsor signage.

HALL OF FAME (\$30,000)

- Recognized as sponsor during Hall of Fame presentation on the mainstage and on the Hall of Fame installation
- Opportunity to provide opening remarks during Hall of Fame presentation on the mainstage
- Name or logo on International LGBTQ+ Leaders Conference website and sponsor signage
- Reserved seating at all plenary events and luncheons
- Six conference registrations
- Two invitations to Victory's Executive Cabinet Summit during conference

LOUNGE (\$15,000)

- Name and logo prominently displayed in lounge
- Four premium conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

PLENARY (\$10,000)

- Listed as sponsor for one plenary session
- Recognized as a sponsor during welcome remarks
- Name or logo on International LGBTQ+ Leaders Conference website
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

TRANSLATION (\$10,000)

- Name or logo listed during all International Sessions (one plenary and two workshops)
- Name or logo on International LGBTQ+ Leaders Conference website
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

WIFI (\$10,000)

- Name and logo as splash page for initial login to the hotel Wi-Fi
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

Additional Sponsorship Opportunities

All sponsors will be recognized on sponsor signage.

PHOTO MOMENT (\$10,000)

- Recognized as sponsor on official conference Photo Moment installation
- Name or logo on International LGBTQ+ Leaders Conference website and sponsor signage
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

SWAG (\$6,000)

- Option to brand on lanyard, conference bag, or water bottle
- Name or logo on International LGBTQ Leaders Conference website
- Two conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

GENERAL CONFERENCE (\$5,000)

- Name or logo on International LGBTQ+ Leaders Conference website
- Two conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

WORKSHOP (\$5,000)

- Listed as sponsor for one workshop session
- Recognized as a sponsor during welcome remarks
- Name or logo on International LGBTQ+ Leaders Conference website
- Two conference registration
- One invitation to Victory's Executive Cabinet Summit during conference

RECEPTION (\$5,000)

- Listed as sponsor during opening/closing reception
- Name or logo on International LGBTQ+ Leaders Conference website
- Two conference registration
- One invitation to Victory's Executive Cabinet Summit during conference

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2025

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To become a sponsor or for questions,
please contact **Adrian Velazquez** at adrian.velazquez@victoryinstitute.org
or **727.418.0129**

LGBTQLEADERS.ORG