

**LGBTQ+
VICTORY
INSTITUTE**



2026

INTERNATIONAL LGBTQ+ LEADERS CONFERENCE

CONFERENCE SPONSORSHIP OPPORTUNITIES

DECEMBER 3RD — DECEMBER 5TH, 2026

JW MARRIOTT • WASHINGTON, D.C.

[VICTORYINSTITUTE.ORG](https://victoryinstitute.org)

MESSAGE FROM EVAN LOW

“The International LGBTQ+ Leaders Conference serves as a premier convening of more than 700 LGBTQ+ elected officials, public servants, and leaders from across the United States and around the world.

The conference offers a unique opportunity to engage in high-level discussions on public policy, legislative priorities, and the future of our movement. It is through these strategic conversations, skills-building sessions, and meaningful partnerships that we continue to advance equality and strengthen our shared commitment to public service.



A stylized, handwritten signature in blue ink that reads "Evan Low".

EVAN LOW
PRESIDENT & CEO

CONFERENCE HISTORY

In 1984, two dozen LGBTQ+ elected officials came together for the first time and determined there were no more than 50 out LGBTQ+ officials in the entire world. Forty years later, the International LGBTQ+ Leaders Conference attracts more than 600 attendees annually and is the preeminent leadership event for LGBTQ+ elected officials looking to exchange ideas and determine legislative and policy priorities for the coming year. The three-day conference includes plenary events, issue-based workshops, networking and an exclusive LGBTQ+ elected officials track for those leading on LGBTQ+ legislation and policy worldwide.



Joe Biden
U.S. President



Pete Buttigieg
Former U.S.
Secretary of
Transportation



Nancy Pelosi
Former Speaker of
the U.S. House



Sharice Davids
U.S. Representative
(KS-3)



Tamara Adrián
Venezuelan
Assemblywoman



Sarah McBride
U.S. Representative
(DE-At-Large)



Zooey Zephyr
Montana State
Representative



Toni Atkins
Former California
State Senator



Laphonza Butler
Former U.S. Senator
(CA)



Adrian Tam
Hawaii State
Representative



**Claudia López
Hernández**
Former Mayor of
Bogota, Colombia



Carolina Giraldo Botero
Colombian
Congresswoman

96%
**OF ATTENDEES RATED NETWORKING RECEPTIONS
AS FAVORITE EVENTS**

“AARP’s commitment to LGBTQ+ older adults can be measured by what we say, what we do, and who we collaborate with. Our work with LGBTQ+ Victory Institute continues the conversation related to caregiving, livable communities, and the need for data collection and puts it center stage for our out elected and appointed officials here and around the world.

DR. NII-QUARTELAI QUARTEY, FORMER SENIOR DIRECTOR & NATIONAL LGBT LIAISON, MULTICULTURAL LEADERSHIP, AARP





Sponsor Type

Platinum
\$100,000

Gold
\$50,000

Silver
\$35,000

Bronze
\$30,000

Sponsor Type	Platinum \$100,000	Gold \$50,000	Silver \$35,000	Bronze \$30,000
Conference registrations	10	5	4	4
Reserved seating at all plenary events and luncheons	✓	✓	✓	✓
Invitation to exclusive corporate partner events with Victory Institute leadership and LGBTQ+ elected officials	✓	✓	✓	✓
Opportunity to address 600 LGBTQ+ leaders with promotional or educational information from the main plenary stage	✓			
Opportunity to recommend mutually agreed upon speakers in coordination with Victory Institute	✓	✓		
Opportunity to provide educational information (printed collateral) during a sponsored workshop	✓	✓	✓	✓
Recognized on International LGBTQ+ Leaders Conference webpage and event signage	✓	✓	✓	✓
Opportunity to place branded materials in gift bags	✓	✓	✓	✓

Additional Sponsorship Opportunities

All sponsors will be recognized on sponsor signage.

HALL OF FAME (\$30,000)

- Recognized as sponsor during Hall of Fame presentation on the mainstage and on the Hall of Fame installation
- Opportunity to provide opening remarks during Hall of Fame presentation on the mainstage
- Name or logo on International LGBTQ+ Leaders Conference website and sponsor signage
- Reserved seating at all plenary events and luncheons
- Six conference registrations
- Two invitations to Victory's Executive Cabinet Summit during conference

LOUNGE (\$15,000)

- Name and logo prominently displayed in lounge
- Four premium conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

PHOTO MOMENT (\$15,000)

- Recognized as sponsor on official conference Photo Moment installation
- Name or logo on International LGBTQ+ Leaders Conference website and sponsor signage
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

WIFI (\$10,000)

- Name and logo as splash page for initial login to the hotel Wi-Fi
- Reserved seating at all plenary events and luncheons
- Four conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

KEY CARD ADD-ON (\$10,000)

- Name or logo on hotel keycards to be received by attendees staying at the JW Marriott Washington, DC
- Three conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

GENERAL CONFERENCE (\$5,000)

- Name or logo on International LGBTQ+ Leaders Conference website
- Two conference registrations
- One invitation to Victory's Executive Cabinet Summit during conference

RECEPTION (\$5,000)

- Listed as sponsor during opening/closing reception
- Name or logo on International LGBTQ+ Leaders Conference website
- Two conference registration
- One invitation to Victory's Executive Cabinet Summit during conference